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TVersity

TVersity offers a best-of-breed software platform for pay-TV operators and service providers that brings **"PC to TV, Mobile to TV and Web to TV "** functionalities into their existing services.

The Challenge

The world of TV is changing rapidly, TV is becoming the secondary screen for younger audiences and in the same time the popularity of alternative content sources such as Netflix, Hulu, Lovefilm, and Viaplay is surging.
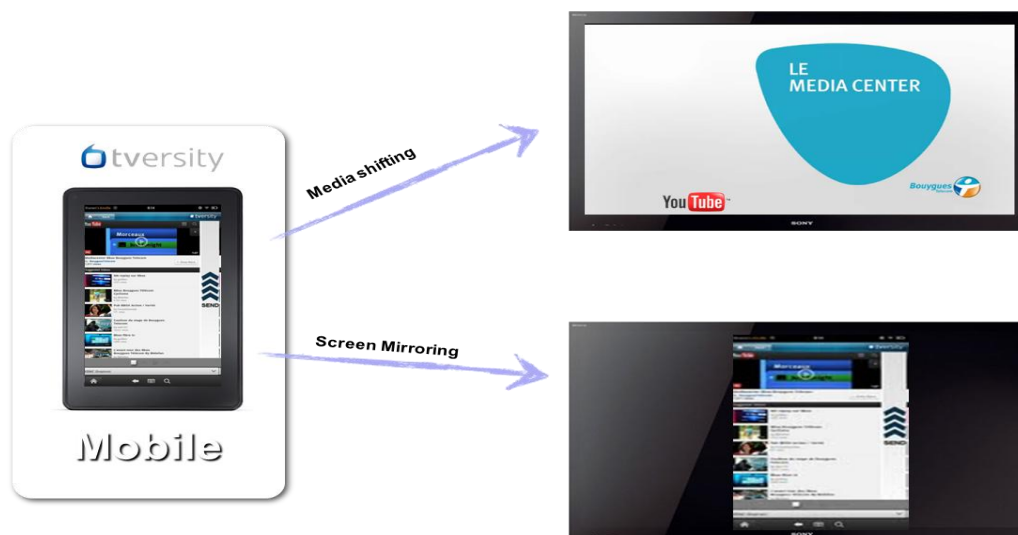
As time goes by it seems inevitable that operators will lose ownership over the end-users and lose control over the pay-TV business model.

The Solution

TV Centric – The TVersity Media Server offers a fully transparent delivery and mirroring of content from PC/Mac to the STB, while utilizing on-the-fly transcoding to overcome inherent limitations of existing install-base STBs.

Mobile Centric - AirFlinger from TVersity is an open alternative to Apple's Airplay™, it is device agnostic, OS agnostic and based on open standards

HTML5 browser in the cloud – for remote UI and/or HTML5 Apps on TV. It works well even with legacy and low-end STBs.

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The TVersity Proposition

- Deliver complimentary content from web, PC/Mac & mobile devices to the STB.
- Bridge the gap with dated STB technology by adopting the content to their existing STBs.
- Utilize **AirFlinger**, TVersity's open alternative to Apple's Airplay™.
- Enable Uniform access to heterogeneous web services and apps.
- Implement straightforward vertical integration to insure best of breed user experience.
- Save money on paying STB codec royalties.
- Differentiate, drive new revenues and build subscriber loyalty.

TVersity's solutions are flexible and modular, designed for fast and simple integrations to the operator's specific eco-system.

Established in 2005, TVersity is privately owned and based in New-York with R&D in Israel

For more information please contacts *sales at tversity dot com*.